

## Checklist on how to get started with Walmart Spark Good Programs for Primary Owners

This checklist is applicable for 501c3 Public Charities, NCES Schools, Government Entities and Other Nonprofits.

**Scenario:** You are an organization that was previously Front Door verified and needs to be verified through Deed before the can fully engage with Walmart Spark Good giving programs!



Your **Primary user** will need to complete the following 4 steps before additional users access their accounts. After onboarding and verification is complete, any existing secondary users and new users can continue with creating/updating their accounts with the email addresses that match in the user section.

### **Step 1: Set up your Spark Good Account**

- Start at [Walmart.com/nonprofits](https://Walmart.com/nonprofits). Click “**Access Spark Good**” and select your entity type.
- Log into your Walmart.com account with the email address you used prior to Feb 1
  - *Note:* This will be the same email address that will be used to set up your Deed account in Step 3.

### **Step 2: Review the organizations connected to your Walmart Spark Good Account Portal Account**



- On the organization list page (lobby), you will see a pop-up to remind you to finish the verification process. Click the button
  - You can close the pop-up in the future once you complete the onboarding and verification process on Deed.
- On the Deed login page, if this is your first time, click “forgot password” to set a password
- Important note:** Select information was pre-populated for associated users with your organization to simplify your onboarding experience.

### **Step 3: Create a Deed account to complete verification and onboarding.**

- To complete the verification process, the **Owner | Primary User** will need:

501c3 Public Charity	NCES School	Government Entity	Other Nonprofits
<ul style="list-style-type: none"><li>• PayPal Giving Fund account</li></ul>	<ul style="list-style-type: none"><li>• PayPal Business account or Manual verification*</li><li>• Network for Good account</li></ul>	<ul style="list-style-type: none"><li>• Manual verification**</li></ul>	<ul style="list-style-type: none"><li>• PayPal Business account</li></ul>
<b>Documentation</b>			
<ul style="list-style-type: none"><li>• Official IRS documentation such as IRS determination letter and government letters</li><li>• Organizational information (mission statement, board members, contact information and website)</li></ul>			
<b>*NCES Schools:</b> If your school is unable to have a PayPal Business account for legal or policy reasons, you will have to email Deed at <a href="mailto:nonprofits@joindeed.com">nonprofits@joindeed.com</a> with supporting documentation of legal and policy reasons, role at organization and cancelled bank check or bank letter dated within the last 2 years in the email template in Deed onboarding steps.			
<b>**Government Entities:</b> email Deed at <a href="mailto:nonprofits@joindeed.com">nonprofits@joindeed.com</a> with 4076c, FEIN and supporting documentation of legal and policy reasons, role at organization and cancelled bank check or bank letter dated within the last 2 years in the email template in Deed onboarding steps.			

#### **How do I know if I've completed all the steps?**

- Click **Onboarding Tracker**  on the top right-hand corner. Make sure all items are checked green.
- Under **Companies**,  check that your organization is affiliated with Walmart.
- Review users under **Settings > Users** to make sure that they have appropriate access to Walmart Spark Good.
  - Owner | Admin → Primary Users in Spark Good
- Organizers and Ambassadors → Secondary Users in Spark Good

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### **Step 3: (cont'd)**

- Review users in Deed under Settings > Users to make sure that they have appropriate access to Walmart Spark Good.
  - Owner | Admin → Primary Users in Spark Good
  - Organizers and Ambassadors → Secondary Users in Spark Good
- If you have multiple location, review the My Nonprofits tab. If any locations are missing, you can learn how to add them [here](#).

### **Step 4. Return to Walmart Spark Good Account**

- Click “**In Partnership with Walmart**” logo at the top of the screen to return to Walmart Spark Good Portal account to start engaging with Spark Good programs.

### **Step 5: Engage with Spark Good programs on your Spark Good Account**

- From your Walmart.com/nonprofits portal account, click your organization name to enter your program dashboard to engage!

#### **Additional resources:** User permissions and payment disbursement

- Walmart.org/sparkgood > tools & resources > Organization Type Guides
  - Entity type information and helpful hints
  - Checklists for onboarding, including user permissions and payment disbursement.